

PROFILE: ONG SU-CHZENG



Background

Ong Su-chzeng has more than 30 years of experience in diverse corporate and cross-cultural environments, having worked for more than a decade each in London, then in Tokyo and now in Singapore. In these countries, she has held various business leadership roles at senior management level, including director and vice president, variously at JPMorgan Chase Bank, Jardine Fleming Asia, Robert Fleming London, Collins and Macmillan Publishers, UK. She also has knowledge of a broad spectrum of industries especially gained from years of managing supervisory financial analysts and publishing financial and educational research.

Coaching Experience

Her coaching clients include senior leaders from banks, insurance, telecoms, pharmaceuticals, chemicals, oil, retail, technology, govt bodies and non-profit. The companies include UBS, Barclays, Standard Chartered Bank, Intel, L'Oreal, ACNielsen, Santa Fe -Transocean, Zuellig Pharma, Infocomm Devt Authority of Singapore, Singapore Prisons and Armed Forces.

She has a Masters in Education from Sheffield University, UK, and a BA in English Literature, as well as professional certificates in corporate and personal coaching from Corporate Coach University, USA, and other coach training organizations. She is an adjunct leadership coach for the Centre for Creative Leadership, Marshall Goldsmith Partners and a founding committee member of the International Coach Federation in Singapore.

Additional Information

Su-chzeng coaches senior executives on ownership, accountability and empowerment, in the belief that everyone can outperform their own previous benchmarks. She helps her clients to reframe their challenges, identify what is limiting their greater success and to take action to achieve observable changes in their behavior.

In her corporate career, her success in leading and developing regional and global business teams was based on a coaching style of management that brought out commitment, loyalty and high performance from her teams, who consistently delivered extraordinary results. Today, she uses this approach to coach senior executives to elicit similar extraordinary performance and results for themselves, their teams and their companies. In her experience, enhanced self-awareness on the part of executives encourages greater respect for people, processes and products -- and thereby improves corporate performance and profitability.

She is passionate about effective leadership impacting and improving companies, communities and the collective future that we leave as legacy. She enjoys the arts immensely, recharges through yoga and chooses adventures along the road less travelled.